

THE PLAYERS



Sellers



Listing Agent



Buyers



Buyers Agent

TRADITIONAL BUYER AGENT COMPENSATION

Facilitated through MLS:



Lack of Transparency:



KEY CHANGES FROM NAR SETTLEMENT



Transparency Through Written Agreements:

Required between buyer & agent before showings.

Clearly outlines fees (flat fee, commission, etc.)

Defines services provided by buyer's agent (e.g. property search, negotiation)



Shifting Landscape of Buyer Agent Compensation:

Brokerages set own rates and fee structures

Buyer agent compensation no longer on MLS listings

Impact on Sellers:
Choice to Offer Compensation



Impact on Buyers:
Directly Compensate Agents

WHY THESE CHANGES MATTER:



Qualified real estate agents provide valuable services:

- Market Expertise
- Skilled Negotiation
- Risk Management
- Streamlined Process
- Invaluable Connections

The Future of Real Estate at Dickson Realty:

- Committed to adapting alongside industry changes.
- Working with highly trained agents with exceptional customer service.
- Increased transparency leads to a more informed experience.

The Bottom Line:

Dickson Realty supports empowering buyers and sellers. We're here to guide you through this transition. Experienced agents ensure a smooth transaction in this new landscape. Contact Dickson Realty today!

Disclaimer: Settlement awaits court approval.

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